

Conference Announcement

4th Annual University of Kansas International Conference on XBRL

A Practical View of XBRL in the 21st Century Opportunities and Challenges on XBRL's Road Ahead

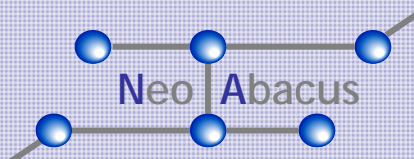
April 24-25, 2009

Sample Topics

- Challenges With The Current US XBRL GAAP Taxonomy
- The Emerging International Taxonomy Architecture
- Relationship Between XBRL And Business Intelligence
- Information Transparency In Financial Reporting Under XBRL
- XBRL Applications Profiles To Enhance Usability
- Financial Information Assurance With XBRL
- Quality Facets Of Taxonomies
- Financial Analysis And Continuous Monitoring With XBRL
- XBRL And Other Semantic Technologies

For additional information and updates see <http://www.eycarat.ku.edu>

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Attendance Information

Purpose

The event is designed to aid in the sharing of knowledge and best practices related to XBRL as well as to stimulate collaboration and discussion to assist in pushing XBRL to realize its full potential. As such, it is intended as a bridge between those pursuing the commercial application of XBRL and those approaching through academic research.

Who Should Attend

Professionals interested in the on going advancement of XBRL, related best practices, and emerging technology complementary to XBRL. Members of academia interested in future research projects or with research to report.

CPE Credits

CPE Credits will be awarded depending on the number of hours attended. The total CPE credit for the conference is 12 hours.

How to Attend

Registration is required given limited seating capacity. Please go to www.eycarat.ku.edu to register. A registration fee of \$195 is required to cover the costs of materials and meals. Please send a check for \$195 in the name of "**KU School of Business-XBRL Conference**" as the registration fee to Professor Rajendra Srivastava, 1300 Sunnyside Avenue, KU School of Business, Lawrence, KS 66045 USA

When

Friday April 24th and Saturday April 25th, 2009

Where

The conference will held at Eldridge Hotel, 701 Massachusetts St, Lawrence, Kansas 66044

Hotel Accommodations

Eldridge Hotel, 701 Massachusetts St, Lawrence, Kansas 66044
(785) 749-5011, www.eldridge.com

SpringHill Suites by Marriott, 1 Riverfront Plaza, Lawrence, KS 66044
(785) 841-2700, www.marriott.com/hotels/travel/lwcks-springhill-suites-lawrence/

A block of rooms is reserved at a special rate under the name "2009 XBRL Conference"

Program

The Program will cover two days. The specifics are currently under development and will be released shortly.

Who Will Be Presenting

An assortment of Industry and Academic experts

Inquiries

Inquires can be submitted to the planning committee via Dr. Rajendra Srivastava, Ernst & Young Professor via email: rsrivastava@ku.edu.