If you want to accelerate XBRL adoption by helping potential users better understand how to implement XBRL, then you’ll want to sponsor XBRL International’s new Electronic Business Reporting Showcase — an unrivalled resource for information about the use of XBRL in real-world applications. Accessible from the XBRL Web site (www.xbrl.org), the Electronic Business Reporting Showcase will feature:

**XBRL In Action**

Designed to address the market’s need for referenceable XBRL implementations, XBRL In Action features a suite of XBRL demonstrations, pilots, proofs of concept and implementations. Organised by the Electronic Business Reporting Supply Chain graphic and presented in two Phases (see reverse), visitors click on a point in the supply chain to access prototypes and demonstrations. Interactive narrative components offer descriptions of use cases, explanations of the technical aspects of the implementation, and insights into the impact of new XBRL processes.

**The XBRL Resource Centre**

The XBRL Resource Centre provides self-managing access to anyone desiring to submit works of reference, including case studies, white papers, and presentations. Clear submission guidelines and a rigorous review process will make this a rich, implementation-oriented information resource.

**The XBRL Directory**

The XBRL Directory offers a sortable and searchable database of XBRL products and services. In contrast to the Resource Centre, the Directory provides visitors with basic sales and marketing data to offer visitors a comprehensive resource for finding products and services that support XBRL.
A Phased Approach

The Electronic Business Reporting Showcase will be presented in two phases: Phase I — debuting at the XBRL International Conference in November 2004 — brings together all of the existing pilots, proofs of concept and implementations in the marketplace; Phase II — scheduled to launch in May 2005 — features newly-developed end-to-end prototypes that illustrate the powerful effect of XBRL throughout the business reporting supply chain.

Comprehensive descriptions of applications, illustrative examples, demonstrations and pilots will help prospective XBRL users better understand and visualise their own XBRL implementations.

Phase I Features

- Visitors access demos by clicking on points in the supply chain.
- Popup windows provide overviews of demos and describe interoperability.
- Supply Chain points provide comprehensive descriptions of applications.
- To reinforce the degree and breadth of XBRL activity, all existing demonstrations, implementations and pilots are catalogued.

Phase II Features

- Visitors navigate interoperable application scenarios by moving through the supply chain.
- Interoperability is illustrated by featuring different applications using the same data.
- Supply Chain points provide demonstrations of applications.
- To reinforce the powerful “Supply Chain Effect” of XBRL, custom prototypes feature the same companies and data throughout.

Sponsorship

Sponsorship offers a unique opportunity to establish this vital foundation for accelerated XBRL adoption. In keeping with its commitment to an open community, XBRL International enables organisations of different types and sizes to participate in the program.

For More Information

Contact Laura Walker, XBRL International Program Coordinator at laurawalker@laurawalker.com or +1 (704) 231-3338.

Annual Sponsorship Fee

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<thead>
<tr>
<th>Revenue</th>
<th>XBRL International Members</th>
<th>Non-Members</th>
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<td>Less than USD 10M</td>
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ASK ABOUT OUR SPECIAL MEMBERS-ONLY PROGRAMS!