



# Transforming Financial Reporting and Analysis with XBRL

Thursday, 29 June 2006 • New York, NY

*Hosted by Microsoft*

## KEYNOTE SPEAKERS:

### **Ric Marshall**

Chief Analyst and co-Founder  
The Corporate Library

### **Colleen Cunningham**

President and CEO  
Financial Executives International

### **Trevor Harris**

Vice Chairman of Client Services  
Morgan Stanley

Financial executives, financial analysts, portfolio managers, investor relations officers and others are invited to attend a free day-long conference on how XBRL, a standard in business information reporting, will transform the way financial executives and buy- and sell-side analysts conduct analysis and report information reducing costs, saving time and dramatically improving the quality of corporate data. The program will provide in-depth educational sessions covering:

- Use cases from a day in the life of an analyst — today's process compared to tomorrow's using XBRL.
- The SEC Voluntary Filing Program, how it's working and where it's going.
- XBRL in use today by members of the analyst community.
- Case studies on the use of XBRL for internal financial reporting.
- RIXML (Research Information Exchange Markup Language) and XBRL — the future of the analysis life cycle.

Keynote speakers will include Ric Marshall, Chief Analyst and co-Founder, The Corporate Library; Colleen Cunningham, President and CEO, Financial Executives International; and Trevor Harris, Vice Chairman of Client Services at Morgan Stanley. Plenary speakers will include executives from both Wall Street and Main Street.

XBRL, the Extensible Business Reporting Language, is an XML-based language used to describe business reporting information. XBRL is used for internal financial reporting and for quarterly and annual financial reports and regulatory filings. Consumers of XBRL information include internal management, external regulatory agencies, analysts and investors, and others who process and analyze financial information in a timely manner. XBRL enables these consumers to obtain financial information in a more timely manner, it facilitates the reuse and automated processing and analysis of this data and provides a framework for more detailed reporting than is currently possible using traditional paper based or electronic reporting methods.

This event is organized by XBRL-US, the US jurisdiction of the XBRL International consortium, an organization with over 350 member organizations worldwide who are working to develop and promote the adoption of XBRL.

The event will be hosted by Microsoft at the Microsoft Briefing Center, 1290 Avenue of the Americas, 6th floor, New York City. The program will run from 8:30 a.m. to 5:00 p.m. with a reception following the program.

CPE credit will be available to attendees.

## EVENT SPONSORED BY:

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## Training classes, June 30, 2006

On the day following the main program, XBRL-US will offer training for those interested in learning more about implementing XBRL within their organizations. XBRL Preparer training is designed for accountants, investor relations professionals and other financial executives who want to better understand the tools and process for the creation of XBRL-based reports. The training will be based upon currently available instance document creation tools, and will focus on the creation of XBRL documents for participation in the SEC's Voluntary Filing Program. Training class prerequisite is a familiarity with basic principals of accounting and financial reporting.

The charge for the class is \$200, and advance registration is required. Space is limited, and registrations will be cut off when the class is full. Students will need to bring their own laptop computer. The class is scheduled for 8:30 a.m. through 5:00 p.m.

To register for the class, go to

[https://www.milestoneshows.com/XBRLUS/XBRLUS\\_Registration\\_Form.htm](https://www.milestoneshows.com/XBRLUS/XBRLUS_Registration_Form.htm)

### Registration

The event on Thursday, 29 June is free to the public but advance registration is required.

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Email \_\_\_\_\_

I will attend the event on Thursday, 29 June

**To register for the event please send this information via email to [xbrlus@xbrl.org](mailto:xbrlus@xbrl.org) or via fax to 607-697-0420.**