

W3C/XBRL International, Inc. Workshop IMPROVING ACCESS to FINANCIAL DATA on THE WEB

CALL FOR PARTICIPATION
FDIC Training Center, Arlington, Virginia, USA
5-6 October 2009

Financial Data Need Transparency



The current global crisis spotlights the **need for greater transparency in both corporate and government financial reporting supply chains along with accurate and timely linked data.**

W3C and XBRL International, Inc. invite you to attend a workshop to facilitate a discussion about improving interactive access to business and financial data on the Web.

The goal of this workshop is **to identify opportunities and challenges** for interactive access to business and financial data expressed in XBRL. The extensible business reporting language (XBRL), being widely adopted all around the world, is set to become the standard way of recording, storing and transmitting business financial information. The creation, distribution, and consumption of Financial Content across the web touch millions of users and affects business decisions that have global implications.

Topics of Discussion

The workshop is aimed at people with a stake in managing financial data work flows, consumers of that data or who have an academic interest in how this is done. The workshop will combine a mix of business and technical topics relevant to improving access to financial data on the Web.

Who Should Attend?

You should consider participating in this workshop if you are:

- Regulators
- Institutional & individual investors
- Auditors
- Financial journalists & analysts
- Banks
- Consultancies
- Accountancy firms
- Insurance companies
- Financial services providers
- XBRL technology vendors and developers
- Government representatives
- Academic researchers

Discussion points for position paper include, but are not limited to:

- **The relationships between XBRL and the Semantic Web**, e.g. XBRL taxonomies and OWL ontologies.
- **The combination of XBRL and other Web information.**
- **The challenges in analysing data across taxonomy versions**, and across jurisdictions for companies operating in global markets.
- **The challenges posed by taxonomy extensions** and widespread variations in practices used for preparation of XBRL data.
- Next steps for rendering XBRL.

... and with a focus on how these issues **impact the following use cases:**

- **Investor Analytics** - what do we want from XBRL?
- How XBRL could **boost investment** in cash strapped SMEs?
- **Credit risk assessments** for loan reports and applications.
- **Internal management reports** that integrate data from different operating divisions with different accounting systems.
- **Analysis of business reports by all types of regulators** (such as tax and financial authorities, banks and governments).
- **Streaming Analytics on Financial Content.**
- **Impact of Cloud Computing on Financial Queries.**
- **Deploying new Eco-systems for Financial Information Consumers.**

>> More on the Web at:
<http://www.w3.org/2009/03/xbml/cfp.html>

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REQUIREMENTS FOR PARTICIPATION

W3C and/or XBRL International, Inc. membership is not required in order to participate in the workshop. Statements of interest will be the basis for the discussions at the workshop. Each organization or individual wishing to participate must submit a statement of interest by email to team-xmlws-submit@w3.org before the 21st of August 2009.

Statements of interest should be written in English explaining the participant's interest in the workshop, its view point, including concrete examples. All submissions should be 1 to 5 pages in length, although they may link to longer versions or appendices. All papers and discussions will be made public after the workshop.

Workshop Organization

Workshop Chairs:

- Diane Mueller, Vice Chair, XBRL International, Inc.
- Dave Raggett, W3C lead for financial data and the Semantic Web

Facility Hosting Contact:

- Richard Campbell, FDIC

PROGRAM COMMITTEE

- Richard Campbell, *FDIC*
- Kendall Clark, *Clark & Parsia*
- Mills Davis, *Project10x*
- Walter Hamscher, *US Securities and Exchange Commission*
- Neal Hannon, *AAA Interactive Data Strategies*
- David vun Kannon, *Deloitte & Touche LLP*
- Christian Leibold, *Semantic Technology Institute*
- Josef Macdonald, *Ernst & Young*
- Diane Mueller, *JustSystems*
- Yossef Newman, *Deloitte & Touche LLP*
- Brand Niemann, *US Environmental Protection Agency*
- Dave Raggett, *W3C*
- Titi Roman, *Semantic Technology Institute*
- Ben Szekely, *Cambridge Semantics*
- Hugh Wallis, *XBRL International, Inc.*

Important Dates

- 21 August 2009:
Deadline for statements of interest.
- 11 September 2009:
Acceptance notification.
- 25 September 2009:
Deadline for registration.
- 5 October 2009:
Workshop begins.
- 16 October 2009:
Conference minutes and conference deliverables posted on the workshop website.

For further information and expression of interest, please contact Marie-Claire Forgue (mcf@w3.org), Karen Myers (karen@w3.org), Michelle Adamic (madamic@w3.org) and Cheryl Neal (cherylneal@mail.xml.org).

W3C AND XBRL INTERNATIONAL, INC. THANK
THE FEDERAL DEPOSIT INSURANCE
CORPORATION (FDIC) FOR PROVIDING THE
USE OF THEIR TRAINING FACILITIES.

