EXCLUSIVE: INVOKE PRESENTS THE INVOKE XBRL WEB SUITE AT THE 19TH XBRL INTERNATIONAL CONFERENCE

One year ago, the U.S. Securities and Exchange Commission (SEC) chose the XBRL standard to simplify and unify the exchange of financial information, and as such have joined the European central banks that have been using it since 2007 for regulatory reporting. In France, Infogreffe (which includes all of the Registries of the Commercial Courts) also selected the XBRL standard in 2008 for its portal for the filing of electronic financial statements.

All of these decisions reward the strategy of INVOKE that adopted this language very early on (Infogreffe has also chosen an INVOKE solution in implementing its portal). XBRL is now in the process of becoming the universal standard in financial data communication.

INVOKE, software publisher of the first unified applications platform to gather reporting, consolidation and overall management of tax-related information in XBRL format, is therefore continuing with its strategy and is launching the web version of INVOKE XBRL suite at the 19th XBRL International Conference.

INVOKE XBRL web suite is a software suite based on INVOKE's XBRL web financial spreadsheet application, which can adapt to any taxonomy. The 3 products that comprise the suite allow for the reading, modification and production of XBRL-format reports in a working environment that users are very familiar with: a spreadsheet application.

The INVOKE XBRL system, on the one hand, allows a single source of financial information to be provided that is shared by the various users at all stages of XBRL information flow (preparers, filers, auditors, regulators, investors, analysts, etc.), and, on the other hand, it provides each of these parties with the possibility of rendering this information according to their own needs, thanks to adapted solutions.

The suite is comprised of:

INVOKE XBRL Viewer – enables the reconstitution of an XBRL instance document in the form of a financial statement or table for consultation

INVOKE XBRL Reader/Writer – The missing link between a report and an XBRL instance document. It allows the opening of an XBRL instance document into a digital form. The user can then enter or modify the data in the form and save. The report is saved in XBRL format. The original XBRL instance document is thus updated. It is then well-formed and valid. No technical knowledge is required.

INVOKE XBRL Designer – A tool for designing in just a few clicks customized XBRL reporting templates that can be exploited using Invoke XBRL Reader/Writer on the basis of any taxonomy. It offers the ease of use and the extensive formatting possibilities of a traditional spreadsheet program. Its key feature: the import of pre-existing Excel report templates. The possibilities are infinite.

The use of a spreadsheet application as the base for Invoke XBRL tools offers many advantages for users:

As the generator of the input or retrieval screens for XBRL data, it streamlines the integration of the INVOKE XBRL suite tools into the stages of production.

Compared with XBRL solutions based on Excel, the INVOKE spreadsheet application in addition provides the dynamism that is needed to manipulate XBRL data (from creating input screens to report rendering of which the size adjusts itself to the content).

The INVOKE spreadsheet application as a user interface also provides extensive formatting power and unequalled browsing comfort and flexibility. There is no possible comparison with solutions based on HTML forms.

Thanks to an active and dynamic R&D policy in effect for 10 years now and a permanent technical and regulatory watch, INVOKE in one of the pioneers in the XBRL standard. It is this conviction that has allowed INVOKE to design the INVOKE XBRL suite and to position itself as a first-rate interpreter for publics that want to use the XBRL standard language for their communications.

INVOKE will be attending the 19th XBRL International Conference

XBRL France is providing the organization for the 19th XBRL International Conference from June 23-25. This year's theme is "Reducing Reporting Burden with XBRL: a Catalyst for Better Regulation". For the occasion, INVOKE will be participating in 3 sessions:

Wednesday, June 24, 2:00 pm to 3:00 pm
Topic: *How can preparers view and edit their XBRL data in order to update values in case of error – A case study based on SURFI Taxonomy.*
Speaker: Julien Reber, INVOKE

Wednesday, June 24, 2:00 pm to 4:00 pm
XBRL France Session – XBRL in Motion in All Areas
Topic: *Compensation of Executives: Regulatory Conformity and Communication Improvement*
Speakers: Sylvie Lepicier, XBRL France and Stephane Allez, INVOKE

Thursday, June 25 – 11:00 am -12:30 pm
Topic: *How XBRL will change the accounting and auditing profession. Challenges and Opportunities*
XBRL application demo: Antoine Bourdais, INVOKE

About INVOKE www.invokesoftware.com :

Founded in 2001, INVOKE publishes dedicated software for the preparation and processing of financial and tax-related information. INVOKE's offering addresses management teams, finance and tax departments, external and internal auditors, regulatory agencies, financial analysts, …

Since 2008, INVOKE has been providing a unique XBRL suite incorporating the latest technologies to reading, editing and producing financial information in XBRL format. The common component of these XBRL tools: an XBRL financial spreadsheet application unique in the world. INVOKE is since 2006 a founding member of the association XBRL France.

With the budget for research and development of approximately 1/3 turnover, INVOKE has continued to enhance the functionalities of its offering to meet the evolving needs of its customers and maintain the rapid pace of growth.

INVOKE's portfolio of customers to date includes more than 1800 groups and companies, and more than 5000 users in France and other countries. INVOKE has been chosen by major groups as a provider of critical enterprise solutions: Crédit Agricole (reporting), Foncia (tax consolidation), Infogreffe (electronic filing and consultation of company accounts), Affine (consolidation), Vinci (business line reporting), etc.

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