

**XBRL
International
Trademark
Policy**

Approved by the XBRL
International Board on
30 June 2020

Introduction

This is the XBRL International, Inc (“XBRL International”) Trademark Policy. It sets out the situations in which you may use our trademarks (collectively, the “XBRL International Marks”). The policy applies to all of the permitted uses. This policy replaces all previous policies and general agreements, save that where you have a specific agreement with us, then this policy shall apply to the extent that it does not conflict with the terms of any specific permission we may have granted you regarding your use of our trademarks.

If you wish to use any of the XBRL International Marks in a manner that is not expressly permitted by this policy, or that is not otherwise permitted by a trademark law exception such as fair use, please contact us directly at trademarks@xbrl.org. We will be pleased to consider your request to seek our permission. No matter how authorised, any goodwill generated by the use of the XBRL Marks shall inure solely to the benefit of XBRL International.

Trademark Policy Intent

XBRL International, Inc is the global not for profit organisation that owns, maintains and continues to develop the freely licensed XBRL specifications. XBRL International is a unique, membership-based organisation that works in the public interest to enhance transparency and accountability in business performance through the provision of open data exchange standards.

As it is the policy and practice of XBRL International to freely license a significant amount of its intellectual property, one of its most important assets are its trademarks. Very significant time and money has gone into the creation, maintenance, and registration of these marks around the world.

This Trademark Policy sets out the situations in which the XBRL International Word Marks and Design Marks can be used by its members, participants, and other stakeholders.

The policy seeks to encourage membership in XBRL International and its Jurisdictions, providing value to members and “participants” (i.e. members of XBRL International Jurisdictions around the world). It seeks to discourage the use of the XBRL trademarks by non-members generally, except in certain specific situations set out within this policy.

Any use you make of the XBRL International Marks must not confuse. Your use must especially not serve to confuse your organisation with XBRL International nor, except in specific circumstances, indicate any endorsement or recommendation by XBRL International, or an affiliation or relationship with XBRL International that doesn’t exist. Unless otherwise permitted by law, you

may NOT use the XBRL International Marks in a manner that may diminish or otherwise damage the reputation of XBRL International or the goodwill associated with the XBRL International Marks.

What are the XBRL International Trademarks?

The term “trademark” includes any word, name, symbol or device or any combination of those, that is used by a person or entity to identify and distinguish their goods and services from those offered by others, and to indicate the source or origin of those goods and services. So, for example, Dyson® can’t adopt the brand names or Design Marks of Electrolux® and vice versa, because that would cause confusion amongst their customers.

The XBRL International Marks are any and all trademarks owned or used by XBRL International, including but not limited to:

- our XBRLTM and XBRL[®] word marks
- our “Extensible Business Reporting LanguageTM” word mark
- our XBRLTM and XBRL[®] design marks
- our XBRLTM Member design mark
- our XBRLTM Jurisdiction design marks
- our iXBRLTM word mark
- our Inline XBRLTM word mark
- our OIMTM word mark
- our xBRL-XMLTM word mark
- our xBRL-JSONTM word mark
- our “xBRL-CSV” word mark
- our XBRL Certified Software word mark
- our XBRL Certified Software design mark
- our “Data AmplifiedTM” word mark; and
- our “Data AmplifiedTM” and “Data Amplified[®]” design mark.

This document differentiates between Design Marks (i.e. graphics and logos produced and protected by trademark and copyright law for the use of XBRL International) and Word Marks (which are XBRL-related trademarks, including registered trademarks expressed in text, whether listed above or not). The Design Marks (whether or not listed above) include:





This list may be updated as other trademarks are created or registered and is *not* comprehensive.

Can I use XBRL International Marks?

This policy document sets out the situations in which use of the XBRL International Marks are permitted and you should read it carefully, paying special attention to:

- who is permitted to use which mark(s)
- the need to use the exact mark(s)
- the need to mark the mark(s)
- the need to credit the mark(s)
- the need to use XBRL International Design Marks in accordance with the brand guidelines
- the need to obtain explicit approval to use XBRL International Design Marks;
- as well as the need to avoid using XBRL International Marks in a way that might confuse or mislead a reader or user.

Overall:

Use of the XBRL International Word Marks is permitted where that use is carried out in accordance with the requirements of this policy document.

Use of the XBRL International Design Marks is NOT permitted without explicit agreement from XBRL International and then must be used in accordance with the requirements of this policy document. Unless specifically agreed, XBRL International Design Marks may NOT be used by organisations that are not Members or Participants of XBRL International.

General Requirements for Use of the XBRL International Marks

The following general requirements apply to all uses of the XBRL International Marks:

Use the Exact Mark

XBRL International's trademarks should be used in their exact, most up-to-date form. They should neither be abbreviated nor combined with other words in a way that will confuse.

Acceptable: XBRLTM

Unacceptable: XbrlTM

Unacceptable: XBRL (without TM or [®] mark, unless previously credited with suitable mark in the same document)

Acceptable: Prepare your XBRLTM report

Unacceptable: Brand X XBRLTM

Acceptable: XBRLTM Tagging Services from Brand X.

Acceptable: The XBRLTM Processor from Brand X.

Unacceptable: XBRLTM from Brand X

Use the exact Design Marks

When using XBRL International Design Marks it is mandatory to use the exact images as provided by us from time to time. We provide different versions with the TM and the [®] for different jurisdictions and different marks.

Note Restrictions and Prohibitions Generally

In addition to the above, we have significant restrictions on use of our Design Marks and for all of our Marks in different situations. If your circumstances fall outside of the following arrangements, please get in touch with us at trademarks@xbrl.org to discuss your planned use, and we'll see if an accommodation can be made.

XBRL International Word Marks

Use the correct part of speech

Trademarks, including the XBRL International Marks, are adjectives, and when used should always be followed by the generic term that they modify such as “software”, “product” or “standard”. Do NOT use a trademark as a noun, verb or other part of speech.

Correct:

- Use the XBRL[®] standard to improve reporting.
- Our XBRL[®] software is used by thousands of companies across the country.
- I’ve converted our report into XBRL[®] format.

Incorrect

- Please XBRL[®] this document.
- I’ve converted it into XBRL[®].

Mark the Mark

The first or most prominent mention of an XBRL International Mark should be accompanied by a “TM” symbol to indicate that it is a trademark. You may instead use the “[®]” mark if the trademark in question is a registered trademark in the country where you plan to use it. If you aren’t sure, using the “TM” symbol is fine. There is no need to repeat the relevant trademark symbol throughout your document or website when using the Word Mark as long as the first use is referenced in this manner and the mark has been suitably credited (see below).

Credit the Mark

The following notice text should appear somewhere nearby your first or most prominent mention of an XBRL International Mark:

[Mark[s]TM/[®] is/are] [a] trademark[s] of XBRL International, Inc. All rights reserved.

The XBRLTM/[®] standards are open and freely licensed by way of the XBRL International License Agreement. Our use of these trademarks is permitted by XBRL International in accordance with the XBRL International Trademark Policy.

If that's not practical you may include it on a linked credits or trademarks page instead.

Use of Word Marks Generally

You may use our Word Marks in order to identify the XBRL Standard or any aspect of an XBRL Specification, XBRL International or an XBRL Jurisdiction but you may not use our icons, logos or other Design Marks unless authorised in writing. You must spell "XBRL" correctly. You should make sure that references to the XBRL Standards and the XBRL organisation are truthful, fair and not misleading or in any way objectional, as determined by XBRL International.

XBRL International Word Marks must be used either:

- (a) To describe XBRL International Specifications, Guidance, documents, software, services or other products or content available at the XBRL International website or in XBRL International publications; or
- (b) To describe non-XBRL International products that implement the required features and operations of XBRL International Specifications; or
- (c) To describe non-XBRL International services that utilise the XBRL Specifications directly or indirectly.

Trade Names, Trademarks, Domain Names, and Internet Account Names Use of Word Marks

You may NOT use the XBRL International Word Marks in, or as a part of, any trade name, trademark, domain name, or internet account name without explicit written permission. Permission will be granted where the organisation seeking to use the Marks in this way:

- a) are current Members or Participants; and

- b) the use is not likely to be confused with XBRL International or one of its Jurisdictions; and
- c) the planned use is not derogatory or offensive.

For example, the business name or trademark "XBRL Certification" would not be permitted, because consumers who see that use are likely to assume it is an official XBRL International service.

If you'd like to use the XBRL International Marks in, or as a part of, any trade name, domain name, or internet account name, please contact us to discuss your planned use, and we'll see if an accommodation can be made and what terms will apply to your ceasing to use that Mark.

Services Related to XBRL International Specifications, Guidance and Services

If you offer goods or services that are related to XBRL International specifications, guidance or services – for example, if you offer filing services for firms obliged to file XBRL documents to a regulator – you may use XBRL International's Word Marks (but not logos or Design Marks, unless otherwise authorised in writing) in truthfully describing and advertising your offering, so long as you don't violate the requirements for use of XBRL International Marks or do anything that might mislead customers into thinking either that your offering is an official XBRL International offering or that XBRL International has any direct relationship with your organisation.

For example, you may truthfully describe your services as, "Complete support for corporate XBRL filings" or "Expert, accurate XBRL filing services." The same statements would be unauthorised if they were described as "XBRL International filing service" or "XBRL Training and Certification Services," because those descriptions are likely to cause confusion as to who precisely is providing the services.

In general, users may be less likely to cause confusion if your brand (or a description of your offering) appears before and more prominently than the XBRL International Mark in question.

If you offer software or services that are related to XBRL specifications you must provide a prominent statement that your software or service is not affiliated with, or sponsored or endorsed by, XBRL International, except where that endorsement is provided in line with a signed XBRL Certified Software agreement.

Services, Taxonomies, Local Guidance and Local Specifications provided by XBRL International Jurisdictions.

XBRL International's Jurisdictions frequently offer a range of guidance, local specifications and other materials and services that support the implementation of the XBRL specifications in a local jurisdiction. Jurisdictions are permitted to use the XBRL Word Mark in the context of these offerings, provided they explicitly denote their origin and application.

Permitted:

- "XBRL Netherlands Assurance Specification"

Not Permitted:

- "XBRL Assurance Specification" where that work is not the product of XBRL International (lacks origin indication).

XBRL International Design Marks

Use of XBRL Design Marks Generally Prohibited

You may NOT use the XBRL International Design Marks, whether or not registered, without written permission.

You may NOT create your own version of an XBRL International Design Mark, that uses the XBRL word within a logo or graphic, or is otherwise intended to be confused with, or might reasonably be confused with official XBRL Design Marks.

You may NOT use older versions of an XBRL International Design Mark.

You can obtain written permission to use of one of the XBRL International Design Marks in one of the ways set out below.

Use of XBRL Design Marks for Fair Use Purposes

Naturally, nothing in this policy stops the Fair Use of the XBRL trademarks or Design Marks, which includes references to the XBRL standards, XBRL International, and XBRL Jurisdictions and Regional Groupings in the media, in academic works and for other non-commercial uses. When doing so, we encourage the use of the main XBRL International Design Mark:



XBRL Participant Use of Member Design Mark

XBRL Participants are organisations and individuals that are current direct members of XBRL International or current members of XBRL International Jurisdictions or XBRL International Regional Groupings (such as XBRL Europe).

All participants (often colloquially termed “members”) are encouraged to use the “XBRL Member” Design Mark. A mechanism will be provided by XBRL International through which members can obtain a copy of the Mark.

Your right to use any XBRL Design Mark shall cease if you cease to a Participant (or Member).

Software that is XBRL Certified SoftwareTM

Where you offer software that is XBRL Certified SoftwareTM you may use the XBRL Design Mark provided to you in accordance with your signed Certification Agreement.

Training and Certification

Where you have obtained credentials through XBRL International certified training, you and your employer are able to advertise the fact that you have completed this certification. This certification can only be provided by XBRL International or by an XBRL International Certified Training Provider, as delegate of XBRL International.

XBRL Jurisdiction Use of Design Mark Variants

XBRL Jurisdictions and Regional Groupings recognised by XBRL International may use the XBRL Design Mark variants provided to them, as agreed

between XBRL International and that Jurisdiction or Regional Grouping, for so long as they remain recognised by XBRL International.

Trademark Use Not Otherwise Covered by This Policy

If you wish to use any of the XBRL International Marks in a manner that is not expressly permitted by this policy, or that is not otherwise permitted by a trademark law exception such as fair use, please contact us directly at trademarks@xbrl.org. We will be pleased to consider your request to seek our permission.

Goodwill arising through use of any XBRL Mark

No matter how authorised, any goodwill generated by the use of the XBRL Marks shall inure solely to the benefit of XBRL International. No rights are granted to any person under this policy to include XBRL as part of that person's registered trade mark.

Grandfathering

The XBRL International Trademark Policy v2 prohibits the use of use the XBRL International Word Marks in, or as a part of, any trade name, trademark, domain name, or internet account name without explicit written permission. However, we recognise that some members are already using the XBRL International Word Marks in, or as a part of, any trade name, trademark, domain name, or internet account name and wish to regularise the position. In order for us to manage this going forward, we need to record past use. This will put us in the best position to police the use of the XBRL International Word Marks for the benefit of all members.

Any member of XBRL International, its jurisdictions or a regional body:

- may continue to use the "XBRL" word marks within the name of their commercial products and offerings where they have been doing so prior to the publication of this policy, for as long as they continue to be a member. When they cease to be a member, such use must cease.
- may continue to use the "XBRL" word marks in an existing Company Name or in an existing trademark where they have been doing so prior to the publication of this policy, for as long as they continue to be a member. When they cease to be a member, such use must cease. Those members must notify us about this use in order to obtain XBRL International's signed agreement to this ongoing use.

Liability Disclaimed

IN NO EVENT SHALL XBRL INTERNATIONAL OR ANY TRUSTEES, DIRECTORS, OFFICERS, CONTRACTORS OR EMPLOYEES BE LIABLE FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ANY KIND ARISING FROM OR RELATED TO USE OF XBRL INTERNATIONAL TRADEMARKS, INCLUDING ECONOMIC DAMAGES AND LOST PROFITS, REGARDLESS OF WHETHER XBRL INTERNATIONAL SHALL BE ADVISED, SHALL HAVE OTHER REASON TO KNOW, OR IN FACT SHALL KNOW OF THE POSSIBILITY OF THE FOREGOING.

Reporting Trademark Abuse

Please report any misuse of the XBRL International Marks to trademarks@xbrl.org, and provide us with as much information as you can about the use you think might be infringing. We'll investigate the use, and if warranted, take appropriate action.

Questions

If you'd like to use an XBRL International Mark in a manner that is not covered by this policy, or if you have any questions regarding this policy, feel free to contact us at trademarks@xbrl.org.