

## Draft Usage Guidelines: XBRL Logo

The XBRL Logo and the variants described below are registered trademarks of XBRL International, and may only be used by XBRL consortium members and 3rd parties under the conditions documented below or with the expressed written permission of XBRL International.

### The XBRL Logo:



1. Use of the XBRL logo by non-member organisations is limited to fair use by the media to denote XBRL International and/or the XBRL Standard.
2. Application for use by other non-commercial entities (e.g. academics, non-profit organisations and government agencies) may be made via e-mail to [info@xbrl.org](mailto:info@xbrl.org).

### The XBRL Members Logo:



- The XBRL Members Logo may be used by current members of XBRL International. This includes XBRL Jurisdictions and their members, and Direct Members of XBRL International.
- Use of the XBRL Members Logo is subject to the guidelines documented below. XBRL International retains the right to alter these guidelines.
- The XBRL Members Logo may be used to denote an organisation's membership status, Use of the XBRL Members Logo as part of a company or product logo is strictly prohibited.
- Editorial use by the media is permitted pursuant to prescribed design guidelines as set forth by XBRL International.
- Approved versions of the XBRL Members Logo are available for download on the XBRL International website at: (TBD)

## The XBRL Jurisdictional Logos:

XBRL International has approved specific logos for use by XBRL Jurisdictions. Some examples are shown below:



1. *XBRL Jurisdictional Logos may be used only by the XBRL Jurisdictions to which they are assigned.*

Use of any and all logos and marks registered to XBRL International are subject to the guidelines documented below. XBRL International retains the right to alter these guidelines.

## Design Guidelines

The XBRL Logos have been carefully designed to be a representation of our Standard and Community, please respect guidelines for its use.

1. Please use only the logos referenced in this guidance document and available on the XBRL International website. Prior versions of the logo are no longer a valid representation of the XBRL brand.
2. The logos may not be altered in any way, including but not limited to:
  1. Adding words, images, or any other new elements to the mark.
  2. Animation, rotation, or 3-dimensional rendering
  3. The addition/removal of copy or altering the typeface of the mark or the strapline "The Business Reporting Standard"
  4. Enclosing the mark in a shape or combining it with other design elements or effects.
3. When using the color version, white space proportionally equal to the height of the strapline "The Business Reporting Standard" must surround the mark. This whitespace must be a minimum of 20 pixels.
4. When using the logos with a solid color background, a white version should be used. The colors of the mark may not be altered in any other way and the mark cannot be placed over a patterned background.

Please direct questions regarding the use of the XBRL logo to [info@xbrl.org](mailto:info@xbrl.org)