



CALL FOR PRESENTATIONS

Data Amplified 2016

8-10 November 2016. *PLUS* Member Day 7
November 2016. Grand Hyatt Singapore.

XBRL International Conference Committee

Dear XII Members

Pitch your Presentation!

As you know, this year the XBRL International conference has a new name and will be covering a wide range of topics. Now called **Data Amplified**, the conference is designed to attract a wider audience to our annual meeting, expanding our community and creating new opportunities for our members to learn and make valuable connections. In addition to bringing together business reporting professionals that work in, or are learning about the XBRL field, the conference will attract technologists, regulators, accounting and business professionals that are eager to understand and influence new technologies that are having an impact on reporting.

This is a call for presentations from the community, particularly about the current state of XBRL reporting.

We are looking for the latest developments. We are looking for presentations that will inspire, inform, educate and engage our audience. We are looking for presentations that will be polished, professional, as interactive as possible, and up to the minute.

This year's Conference Committee is a Board of Directors subcommittee, which will be supplemented by major sponsors in the coming weeks. The Committee seeks to ensure that the presentations at this year's conference form part of a narrative; are

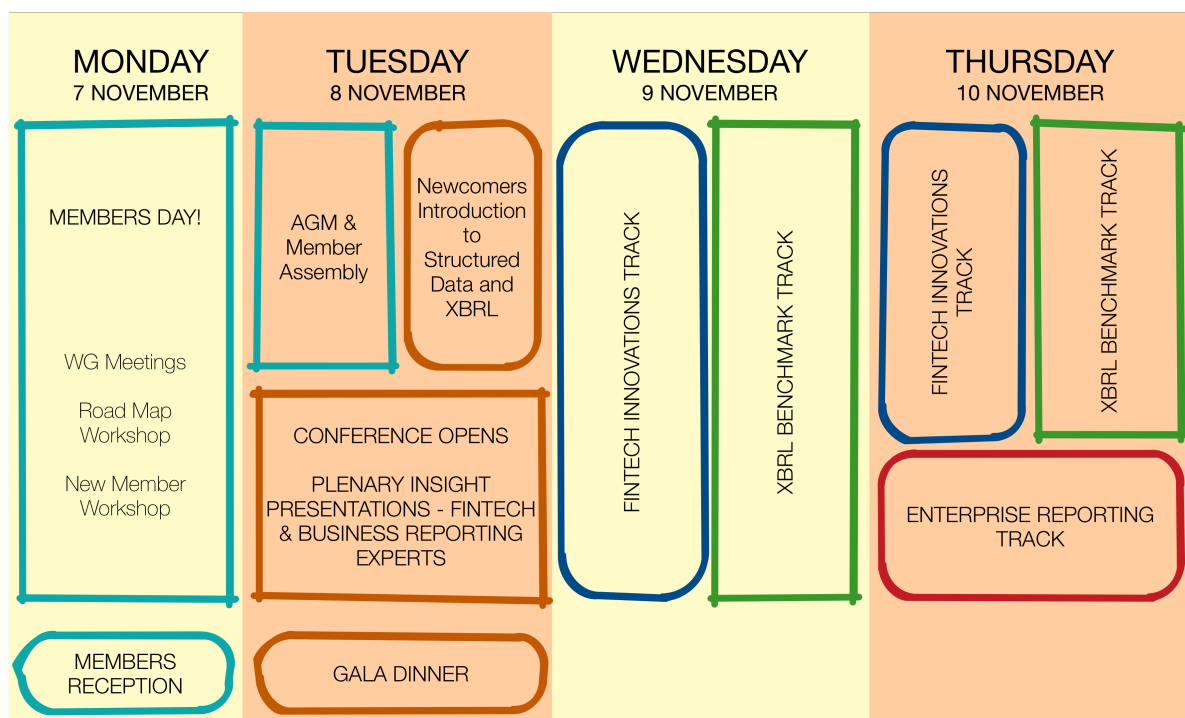


demonstrating key ideas that people can take away and use; and will be of interest to a substantial cross section of attendees.

The Conference Program at Data Amplified will feature two main tracks over one and half days, enhanced with plenary Insight Talks from global business and technology leaders focused on future trends across a wide area of business sectors. The conference wraps up on Thursday with a series of joint sessions on the use of XBRL in enterprise reporting within both the public and private sectors, including through XBRL GL.

XBRL Benchmark Track – an interactive journey through the current business reporting landscape with experts discussing the many ways in which XBRL is being used today, illustrated with recent case studies and best practices from high profile implementations in multiple domains. This track will also be a key place for discussing and analyzing new technical developments.

FinTech Innovations Track – examines new ways of thinking about data that are being driven by emerging technologies like Big Data, Blockchain and Artificial Intelligence, but with a connection to structured data. This is also where you can participate in discussions about standards interoperability and innovations in fields such as SBR.



Data Amplified Schedule



How to pitch your presentation:

Please review the session topics set out below, then develop and polish your presentation abstract and provide us: a **title**, a 1-3 paragraph **abstract** describing what your presentation will cover, together with a **biography** of the speaker or speakers that you propose.

You can submit your proposal to Pitch@DataAmplified.org. Initial proposals will be considered through to the end of July 2016. The Committee may solicit additional presentations if it chooses and has complete discretion about the make up of the conference program.

Set out below are a number of concepts. Each concept is followed by a set of possible topics. You don't need to be constrained by these topics – they are guidance only.

Your proposal needs to include an indication as to which of the following **sessions** it is intended to address and describe which topics are addressed in your proposed presentation.

Each session is made up of between 3 and 6 presentations, between 20 mins and 40 mins. Depending on proposals there is some flexibility in the way that the sessions can be ordered.

The Committee is keen to have presentations from right around the world.

XBRL BENCHMARK TRACK

Session: XBRL around the World

XBRL is used by more than 100 regulators in more than 60 countries, supported by more than 200 software packages and in an increasing number of corporates to facilitate structured data reporting within millions of companies. A very significant number of new projects are under development at present. This session is intended to provide: insights about some of the ways that the standard is being used to enhance accountability and transparency in business performance; current best practices ; and to help clarify the next priorities for standardisation.

Possible topics to address

- Achievements and challenges in XBRL based data collection & analysis.



- Examples of or need for regulatory co-ordination in data collection.
- How should XBRL adapt to deal with complex comparability issues? Will accounting eventually change in response to the growing need for structured data?
- How will analysis become more or less sophisticated going forward?

Session: Digital Financial Statement Disclosure

XBRL is being used by securities regulators, stock exchanges, business registrars and tax authorities to collect, review, analyse and publish entire financial statements. It does so in a way that deals with the inherent tension between structured data and principles-based reporting common practice.

Possible topics to address:

- Managing data quality in financial statements
- Dealing with extensions (ESDTE recommendations)
- Inline XBRL and corporate financial reporting
- Analysing XBRL financial statements
- Challenges and solutions in dealing with comparability
- Transparency and open data

Session: Financial Regulation & Digital Risk Reporting

XBRL is being used by banking, insurance, pension and ancillary financial regulators around the world to collect high quality risk data.

Possible topics to address include:

- Lessons learnt for regulators and market practitioners
- Market infrastructure standards – anticipating global co-operation
- Taxonomy architecture and modeling in financial regulation data collections
- New developments and next steps for data collection in [the EU/Asia/Americas]
- Risk analysis and mitigation using structured data.

Session: Implementation Workshop

[This session is reserved for the increasingly popular Implementation Workshop run by the Best Practices Board.]

Session: Data Analytics and Comparison



Whether it's public data or private data, increasingly sophisticated tools and processes are coming into use to allow the analysis of XBRL data. What innovations, insights and opportunities are there in amplifying structured data?

- Combining data sources to maximize value
- A policy and economic challenge for exchanges and business registrars: Data Sale vs Open Data
- Real time insights with modern data analytics
- XBRL data in financial modelling
- Regulatory analytics: insights, lessons learnt and next steps

Session: Next Generation Structured Data

- Using the Open Information Model
- Next steps for Formula
- Announcing the XBRL International Taxonomy Registry
- A road map for the XBRL standard

FINTECH TECHNOLOGIES TRACK

Session: Blockchain, Smart Contracts and Financial System Efficiency

The backbone of 21st century finance, or overhyped buzz words? Decide yourself:

- Understanding blockchain and what it means
- Demonstrating blockchain ledgers
- Debating the value of permissioned vs open blockchains
- Demonstrating blockchain backed smart contracts
- Regulatory response to blockchain

Session: Artificial Intelligence

One of the key global technology developments is the rapidly increasing maturity of Artificial Intelligence systems, that can be thought of as algorithms that are taking data analysis to the next level. How will AI impact reporting?

- AI support for business decision-making
- AI and structured data
- AI and the regulated business
- AI and the regulator
- What skills do today's business reporting professionals need to take advantage of the next wave of AI capabilities?



Session: Big Data and Reporting

The term "big data" covers a range of new technologies, designed to deal with the exponential increase in data and data sources. What opportunities do these new technologies open up? What questions do they raise? What capabilities are available today?

- Opportunities for data analysis – big data and structured reporting
- Managing data privacy, data location and cyber security in a big data world.
- Transactional data reporting and regulation. A paradigm shift?

Session: Standardisation and Interoperability

- The LEI and XBRL – understanding identity across boundaries
- BEPS and the need to understand connection between reporting entities
- Making Integrated and Non-Financial reporting comparable and re-usable
- Understanding the Integrated and Non-Financial landscape and why it's a vital part of reporting going forward.
- Equity and debt crowdfunding around the world: New rules. New opportunities?

Session: Fintech and Collaboration – Ecosystems are all important

- Managing metadata across organizational boundaries
- Expanding the SBR vision
- Leveraging standardized taxonomies: SBR and banking

Session: Panel – Global Opportunities for Enhancing Efficiency

- How will Fintech technologies impact regulated business?
- Next steps for standardization for comparability
- Where next for SBR around the world?

ENTERPRISE REPORTING TRACK

Session: Case Studies

Corporates are starting to use the strength and consistency of XBRL definitions to free their enterprise data

- Business Intelligence managed through taxonomies



- Transactional financial consolidation and the financial close driven by taxonomies
- Transactional financial reporting supported by XBRL GL
- Multi-agency data consolidation driven by XBRL

Session: The Need for Standardisation in Enterprise Reporting

When business reporting occurs globally without consensus on language and terminology, progress towards data-centric decision making is derailed. With XBRL, there is the potential to draw upon existing and future communities of practice to build out a set of global Business Reporting definitions across reporting domains, enabling comparison, enhancing understanding and maximising reuse of vocabularies.

- Business requirements for standardization
- How does XBRL respond to the challenge and opportunity?
- Which *other* standards need to be worked with?
- Summary – Digital Reporting next steps

INSPIRED? GREAT! PITCH YOUR PRESENTATION TODAY!

Remember:

- Identify which session you are targeting
- Include a proposed title and a short (1-3 paragraph) abstract
- Include biographical details
- Include your contact details so that we can follow up with you.

Send your pitch to: Pitch@DataAmplified.org by **31 July 2016. Thank You!**

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