



CALL FOR PRESENTATIONS

Dear XII Members

Pitch your Presentation!

After a great inaugural Data Amplified conference last year in Singapore it is time to plan for presentations for Data Amplified 2017 in Paris.

2017 has seen a remarkable convergence of activity in the XBRL sphere:

- Securities regulators around the world have made significant announcements about the future of financial reporting using XBRL.
- Financial regulators and financial institutions are leveraging the standard, doubling down on their use (and reuse) of structured performance data.
- Regulators, financial analysts and data providers alike are relying on data delivered in XBRL to a greater and greater extent.
- The network effect is taking hold in a number of environments with regulatory reporting taxonomies getting re-used and extended for new purposes, taking advantage of XBRL capabilities that exist within software ecosystems.

At the same time, new technology is being applied to data analytics and data management problems to an unprecedented extent. The world is becoming more and more reliant on digital processes and the data that those digital processes create. XBRL International is working towards the modernization and simplification of the standard in order to allow more people to take advantage of standardization in reporting, while carefully protecting the investments made around the world in the existing specifications. Important steps towards these goals have been made this year.

At this year's conference we will be exploring many of these themes, within three pathways (or tracks, if you prefer).



- **Securities Pathways:** focused on the upcoming ESMA ESEF mandate, this track will look at reporting from the perspective of securities regulators, OAMs, filers, the audit profession, analysts, investors and other users.
- **Regtech Pathways:** examining the intersection between new technologies and reporting of all kinds.
- **XBRL Pathways:** looking at ways that different stakeholders are benefiting from the XBRL standard today and the changes ahead that can simplify and modernize the way that reporting works in a digital age.

As you know, this conference is designed to attract a wider audience to our annual meeting, expanding our community and creating new opportunities for our members to learn and make valuable connections. In addition to bringing together business reporting professionals that work in, or are learning about the XBRL field, the conference will attract technologists, regulators, accounting and business professionals that are eager to understand and influence new technologies that are having an impact on reporting.

This is a call for presentations from our members.

We are looking for the latest developments. We are looking for presentations that will inspire, inform, educate and engage our audience. We are looking for presentations that will be polished, professional, as interactive as possible, and up to the minute.

Data Amplified Schedule

How to pitch your presentation:

Please review the session topics set out below, then develop and polish your presentation abstract and provide us: a **title**, a 1-3 paragraph **abstract** describing what your presentation will cover, together with a **biography** and head shot **photo** of the speaker or speakers that you propose.

Please note that where suitable, we may ask some speakers to speak as part of a panel, incorporating a shorter presentation combined with prepared questions and answers.

You can submit your proposal to Pitch@DataAmplified.org. Proposals will be considered through to the end of August 2017. The Conference Committee (An XBRL Board of Directors sub-committee with representation from Gold and Platinum



sponsors) may solicit additional presentations if it chooses and has complete discretion about the make up of the conference program.

To help you get a feel for this year's conference, here are some of the Keynote Speaker Topics:

- *What Markets Want*
- *Global Collaboration in Volatile Times*
- *Improving Regulatory Data Collection for Everyone*
- *The Future of Accounting*
- *The Goals for Public Company Reporting in Europe*
- *Identity and Disclosure: Working Hand in Glove*

Set out below are a number of sessions, with suggested topics in each. You don't need to be constrained by these topics – they are guidance only.

Your proposal needs to include an indication as to which of the following **sessions** it is intended to address and describe which topics are addressed in your proposed presentation.

Each session is made up of between 3 and 6 presentations, preferably each being around 20 minutes in length. Depending on proposals there is some flexibility in the way that the sessions can be ordered.

The Committee is keen to have presentations from right around the world.

Securities Pathways

This track is designed to provide a wealth of information and insight to those involved with financial reporting in public markets: regulators, companies, auditors and advisors, software firms, data providers and users. Although aspects of this day-long track will be specific to the upcoming EU mandate, the topics will be of interest to a global audience.

Session: ESMA Mandate

The ESMA mandate which will come into effect in 2020 will be the focus of this session, in which the ESEF implementation rules will be described and the stage set for the rest of this track.

(This session is reserved for ESMA Representatives to present and discuss the mandate).



Session: Get Ready

For regulators and OAMs. Getting ready for a new Inline XBRL-based securities filing mandate requires planning, careful co-ordination and learning from existing implementations.

Possible topics to address

- What have we learnt from 10+ years of XBRL data collection by securities regulators?
- Managing data quality
- Managing changes to taxonomies
- Enhancing comparability
- Encouraging a competitive software landscape
- Maximising use of structured data to maximize public company visibility
- 10 steps to a smooth transition to ESEF
- Now what? What should Exchanges, OAMs and Regulators do next?

Session: Get Prepared

It is still more than 3 years before EU filers will be obliged to provide Inline XBRL Annual Financial Statements to their local Exchange or Regulator. What should Issuers be doing in the time in order to get prepared? What does the software landscape look like today? What should it look like by late 2020?

Possible topics to address

- How the IFRS taxonomy will change between now and 2020
- When to rely on outside experts and how to develop skills within a company
- How to maximize internal value from XBRL filings
- Dealing with extensions
- Embedding digital disclosure into corporate reporting

Session: Get Audited?

The importance of accurate information in any financial filing is hard to overstate and this includes iXBRL filings. XBRL International expects that companies will have to include within the scope of their audits the Inline XBRL markup within their filings. What does this mean for companies and auditors?



Possible topics to Address

- Why is audit important?
- What changes to procedures should companies and auditors expect?
- What models exist around the world?
- What do audit regulators and the audit profession need to do in order to get ready?

Session: Get Set

In this session we would like to explore a vision for the future of XBRL software and what that might include by the time the ESMA mandate comes into effect.

- *Where is preparer software and services today?*
- Embedding structured data: Disclosure Management Systems as they stand and where they might be by 2020.
- State of the art and next steps in XBRL data analytics.
- *What other changes might we see?*

Wrap Up: Go

Panel of speakers to discuss opportunities and challenges for Securities filings.

RegTech Pathways

This track is designed to draw together a broad array of information and thinking about the impact of new technology on reporting. New approaches to financial services and new ways of thinking about servicing regulation and compliance requirements ("RegTech" and "FinTech") are beginning to alter not just the way that financial services are delivered but the infrastructure, intermediaries and processes that have dominated the sector for decades.

Session: The New Black? – Distributed Ledgers, Blockchain and Reporting

Much has been learnt over the last 12 months about the way that Blockchain can, and can't impact financial services. How does it impact reporting?

Possible topics to address

- What does blockchain mean for accounting and reporting?
- Blockchain for Discovery – Can a Distributed Ledger simplify data discovery and enhance capital allocation?
- Balancing the regulatory response to Blockchain.



Session: Sense and Sensibility - Artificial Intelligence for Reporting

One of the key global technology developments is the rapidly increasing maturity of Artificial Intelligence systems: algorithms that are taking data analysis to the next level. How will AI impact reporting and the work of those involved in reporting?

Possible topics to address

- AI support for business decision-making
- AI and structured data
- AI and the regulated business
- AI and the expectations gap: an opportunity or a risk for regulators?

Session: Big News, Big Data - Granular and Standardised Enterprise Reporting

The use of big data technologies is empowering a range of new capabilities in reporting. This session will explore the opportunities to take advantage of:

Possible topics to address

- Using XBRL to control Enterprise Reporting: a Standardisation effort.
- Opportunities for data analysis – big data and structured reporting
- Granular Reporting – New initiatives, new techniques.

Session: Ecosystems are all important

The advent of Fintech and Regtech efforts across the world underpins the importance of creating and maintaining collaborative ecosystems. This session aims to explore this issue, including through SBR.

Possible topics to address

- Expanding the SBR vision
- Open Banking APIs
- Expanding the DATA Act
- New SBR Projects
- Doing Business More Easily. Does SBR really cut red tape?



Wrap Up – Panel Session

A panel of presenters from the Regtech Pathways track will discuss the key technologies that impact reporting, discuss the way forward and frame some questions that need to be answered.

XBRL Pathways

Modernizing and making XBRL simpler while maintaining compatibility with the specifications in use today is the technical goal of the consortium for the next several years.

The next step in this process is the development of a roadmap and experimentation in ways to modernize and improve the way that *definitions* are managed, extended and reused. Bringing together definitions and reports in new, more easily used formats and processes will involve collaboration and debate. The XBRL Pathways track will (on Day 2) then concentrate on key best practices, sharing the learning and discoveries from around the world.

Day 1: The XBRL Roadmap

Tuesday's full day session is concentrated on modernization efforts so far, new ideas for enhancing comparability and reuse, interoperability and a host of technical possibilities for the business reporting standard will be described and debated. This is where the future of business reporting in a very real sense, is defined.

Session: A Roadmap for Reporting

What are the key issues that the XBRL community needs to consider as it works to modernize and enhance its standards. Topics will include:

- Macro trends: Open APIs
- Macro trends: Discovery and Accessibility
- Protecting our Heritage: Backwards compatibility
- Visions for the future



Session: Simplified formats for reporting: the OIM Project so far.

2017 has seen the development of the Open Information Model, with new alternative syntaxes for XBRL reports now beginning to be used around the world. This session seeks demonstrations, discussions of the pros, cons, ups and downs of alternative syntaxes for XBRL reports.

Possible topics to address

- A high level model of digital reporting, to simplify reporting -the OIM – Aims and steps taken to date
- Making structured business reporting web friendly - xBRL-JSON
- Large scale and granular data collection and validation - xBRL-CSV
- Rethinking transactional data modelling

Session: Rethinking taxonomies.

The next challenge for the global XBRL community is to develop enhanced approaches to taxonomies. How can we enhance, reuse and help with comparability in different reporting fields around the world? Sessions might include:

- XBRL via platforms
- Reuse: what are the problems today?
- Comparability:

Session: State of the Art – Formula

Regulators and companies alike, the world over, depend on business rules to ensure the quality of their data. This is a field in which there are multiple alternative approaches... as well as new ideas for improvements to the existing specifications.

Possible topics to address

- Using XBRL Formula today
- Alternative formula approaches being used today
- Formula approaches in other standards
- Debate: Where does formula fit in the roadmap?



Shoot Out. Fast paced pitches to see the latest in XBRL software.

The Shoot Out requires nerves of steel from each presenter, clear, crisp messages within 7 minutes and excellent software performance. Do you want in? Pitch!

Wrap-up: Next Steps for XBRL

A lively panel session drawn from speakers in this track will debate some of the key issues for digital reporting with XBRL, from requirements as well as a technology perspective.

Day 2: XBRL Global Best Practices

Wednesday's full day session focusses on key developments in XBRL reporting around the world. This track is designed to share the experience of regulators, preparers and users in defining, preparing and analyzing structured performance data of all kinds. This is where the best way forward for the practice of structured business reporting is being defined.

Session: Extensions

Securities regulators and financial regulators alike depend on XBRL's ability to allow extensions in certain circumstances. 2017 has seen intensive work on ways to improve and simplify this process in order to enhance comparability.

- Balancing the need for extensions: pros and cons from the perspective of the user.
- "Blind Extensions"
- Anchoring and the ESDTF
- National Extensions of International taxonomies
- Managing taxonomy versioning

Session: The IFRS Taxonomy

With securities regulators and business registrars around the world increasingly relying on the IFRS accounting framework, and the taxonomy published by the IASB, this session aims to discuss best practices, benefits, problems and next steps.

- IFRS Guidance and the IFRS process/feedback loop



- IFRS common practice elements
- Example project(s)
- Comparing IFRS data across national borders in practice

Session: Data Quality

Developing business rules that help ensure that errors don't creep into filings should be a key part of every significant XBRL project. What have we learnt around the world? What are different projects doing, or planning on doing, to help manage data quality?

- Example project(s)
- What can be reused from existing examples?
- Impact of data quality rules on key project(s)

Session: Unregulated Reporting

Where is XBRL making a mark in reporting information that isn't necessarily regulated but that still needs to be digital, structured and comparable? Where else *should* it be being used?

- Non-Financial Reporting Frameworks: Relevance, Accessibility and Discoverability.
- The Solar Button Project
- Surety Reporting to lower construction risks
- SBR Banken
- (And others welcome!)

Session: Analysis

With more and more XBRL data now available, how can regulators, data service providers and users best consume and analyse XBRL data?

- Taxonomy-driven analytics
- Data warehouses and XBRL data
- Data pools
- Lessons learnt from data consumption today
- Big Data and XBRL in practice

Panel: Next Steps for High Quality Reporting with XBRL

The day will round out with a panel of speakers from this track discussing the steps that regulators, vendors, preparers, users and their advisors can



take to help ensure that business reporting information is high quality, relevant and usable.

INSPIRED? GREAT! PITCH YOUR PRESENTATION TODAY!

Remember:

- Identify which session you are targeting
- Include a proposed title and a short (1-3 paragraph) abstract
- Include biographical details
- Include your contact details so that we can follow up with you.
- Include your headshot photo

Send your pitch to: Pitch@DataAmplified.org by **31 August 2017**. Thank You!

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